

CRAIG MORGAN

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SUMMARY

As an experienced design specialist, I love what I do and want to continue doing it any way, shape or form. I love new opportunities and challenges, innovating, problem solving, providing solutions with data, working closely with clients, and being on a team.

SKILLS

Branding • Project Management • Event Management • Adobe Creative • CMS • Newsletter Campaigns • Copy Editing • Video & Audio Production • Software Development • Font Development • Product Photography • Web Design • Web Management • Graphic Design • 3D Design • UI & UX • SEO • Social Media Marketing

EXPERIENCE



DESIGNER

Watercolors by Rachel Beth

Jun 2019 - Present • 7 mos

At Designs by Rachel Beth, we make one of a kind homemade watercolors. The watercolor paints are made and packaged in house. As partner, I design the package materials, run newsletter campaigns, innovate, photograph goods, build/maintain the website, expand the product, fill the orders, inventory and more.



DESIGNER

Branched Roots

Mar 2019 - Jul 2019 • 5 mos

Hired as Graphic Design/Client Coordinator. I work with high-end clients helping them with their marketing needs from branding guides, websites, wireframes, logos, and beyond.



DESIGNER

Morgan Media Creations

May 2008 - Present • 11 yrs 8 mos

Freelancing has given me an extensive portfolio: Graphic Design, Web Design, Web Management, Font Development, Video Production, 3D Design, T-Shirts, Software Development, Newsletter Campaigns, Social Media, Audio Production, Collaboration, B2B, Photography, UX & UI.



QUAD

Production Supervisor/Designer Jul 2016 - Mar 2019 • 2 yrs 9 mos

Running a team of 4, learning best communication techniques, efficient processes, training techniques and still continued with artists responsibilities.

Production Designer

Apr 2013 - Jul 2016 • 3 yrs 4 mos

At the Intermountain Division building weekly circulars, bib tags, big books and signage, using scripts, paragraph/character styles, meeting quick deadlines.

UNIVERSITY OF IDAHO, 2005
Bachelor of Graphic Design • Bachelor of Web Design

EDUCATION